

The Miracuves Alliance

A White-Label Delivery Partnership for Forward-Thinking Firms

You bring the clients. We build the product. Your brand stays front and center — always.



Your Brand. Always.
Every solution delivered under your name. The client never sees Miracuves — not in the product, not in the code, not in the conversation.



Speed as a Weapon.
90+ production-ready platforms. Most solutions configured, branded, and delivered in 3–9 business days — not months.



Zero Conflict. Pure Growth.
No client poaching. No competing engagements. We grow only when our partners grow — that alignment is structural, not just contractual.

90+

Turnkey Solutions Ready to Deploy

6 Days

Average Delivery Timeline

9,000+

Projects Delivered Globally

15 Years

Of Engineering Excellence

Prepared exclusively for Alliance Partners · Miracuves Solutions Private Limited · 2026

Executive Summary

The Miracuves Alliance is a white-label backend delivery partnership for consulting firms, digital agencies, and system integrators. Partners keep full ownership of their client relationships, brand identity, and commercial terms. Miracuves operates in the background as the engineering engine.



Your Brand, Your Client

You present, pitch, and deliver under your own name. The client never knows Miracuves exists.



Our Engine, Your Speed

We provide the full development stack — apps, platforms, integrations — delivered in days, not months.



Shared Growth, Zero Conflict

No client poaching. No competing interests. We grow only when you grow.

This is not outsourcing. It is a structural capability extension — engineered for partners who want to win bigger deals without building bigger teams.



The Problem We Solve Together

Digital agencies and consulting firms face a clear tension: clients want broader, faster, more sophisticated digital solutions — but building the internal engineering capacity to deliver them is expensive, slow, and risky. The Miracuves Alliance resolves that tension.

Without the Alliance

- Turning down high-value digital product deals
- 12-18 month build timelines for complex platforms
- High fixed engineering costs eating into margins
- Inconsistent quality from freelancer dependency
- Losing clients to competitors with broader capabilities
- Hiring cycles before delivery can even begin

With the Alliance

- Accept any digital product engagement immediately
- 3-9 day delivery for turnkey solutions
- Zero fixed engineering overhead — cost scales with revenue
- Enterprise-grade quality on every single engagement
- Compete for and win deals previously out of reach
- Delivery begins within 24 hours of project confirmation

9000+

Projects Delivered

150+

Ready Solutions

6

Days Avg. Delivery

99.99%

Satisfaction Rate

How the Alliance Works

The Miracuves Alliance operates on a simple, clean principle: the partner owns the client relationship and the commercial layer; Miracuves owns the engineering and delivery layer. The two sides never overlap — by design.



Partner Controls

- Client relationship
- Pricing & margins
- Brand identity
- Commercial terms
- Scope definition

Miracuves Controls

- Engineering & architecture
- Development & QA
- Platform infrastructure
- Delivery timelines
- Technical support





What Miracuves Brings to the Table

Miracuves is a specialized digital engineering company with 15 years of delivery experience, 150+ production-ready platforms, and 9,000+ completed projects.



150+ Turnkey Platforms

Ready-to-deploy solutions across mobility, delivery, marketplace, fintech, healthcare, SaaS, and more.



Full-Stack Engineering

Mobile (iOS & Android), web apps, backend APIs, cloud infrastructure, admin dashboards — complete end-to-end delivery.



Dedicated Partner Support

Each alliance partner gets a dedicated account manager and technical liaison — not a ticket queue.



6-Day Delivery Standard

Pre-built architecture means we don't start from zero. Most solutions are delivered in 3–9 business days.



White-Label by Default

Every solution is built without Miracuves branding. The finished product carries only your identity.



Confidential by Contract

NDA's are standard. Client identities, project details, and commercial terms are never shared externally.

“We have spent 15 years building the engine. You bring the destination. Together, we get there faster than either of us could alone.”

Solution Coverage: What You Can Offer Your Clients

One of the most commercially powerful aspects of the Miracuves Alliance is the breadth of what partners can offer immediately. From day one, you can pitch and deliver across a wide range of digital product categories without building a single line of code internally.

On-Demand & Mobility

Ride-hailing, delivery apps, logistics platforms, fleet management systems

Marketplace & Commerce

Multi-vendor marketplaces, B2B procurement, rental platforms, auction systems

SaaS & Business Tools

CRM, ERP, project management, HR & payroll, workflow automation

Fintech & Payments

Digital wallets, payment gateways, lending platforms, neobanking, crypto exchanges

Healthcare & Wellness

Telemedicine, clinic management, fitness platforms, pharmacy delivery

Social & Community

Social networks, dating apps, community platforms, creator tools

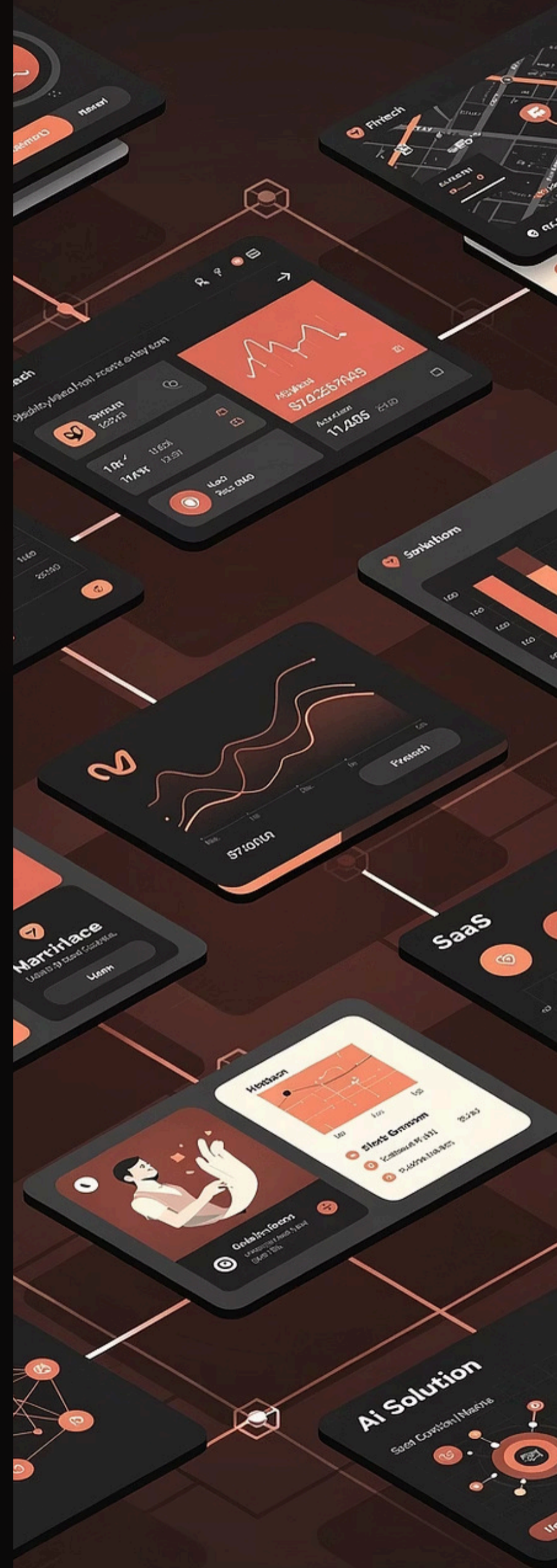
Super Apps

Multi-service unified platforms combining mobility, delivery, payments, and more

AI-Powered Solutions

AI chatbots, recommendation engines, automation tools, intelligent dashboards

- All 150+ solutions are white-label ready, fully customizable, and deliverable under your brand within days of project confirmation. New categories are added continuously.



The Commercial Advantage for Partners

The Miracuves Alliance is built to improve every partner firm's commercial performance — in revenue, margins, and market position. These are structural advantages, not aspirational ones.



Expand Revenue Without Expanding Headcount

Win digital product deals that were previously out of scope. Add new revenue streams — app development, platform delivery, SaaS products — without hiring a single engineer.



Protect and Improve Margins

You set the client price. We charge a fixed delivery fee. The spread is yours. No revenue sharing, no percentage cuts — a clean, predictable cost structure.



Accelerate Time-to-Win

When a client asks "can you build this?", the answer is always yes — backed by a real delivery timeline. That confidence closes deals faster than any pitch deck.



Deepen Client Retention

Partners who deliver digital products become strategic partners to their clients — not just service vendors. Broader capability means longer, stickier relationships.



Zero Capital Risk

No upfront investment in tools, infrastructure, or talent. Engage Miracuves per project. If the deal doesn't close, there is no cost. Risk stays with the opportunity.



Upfront Investment



Brand Retained



To Delivery



Deal Scope



Mutual Value: Built to Last on Both Sides

The Miracuves Alliance is not a vendor arrangement — it is a bilateral growth structure. Both sides gain something the other cannot easily replicate, which is precisely what makes the relationship durable and self-reinforcing over time.

What the Partner Gains

- Immediate access to 150+ production-ready digital solutions
- Ability to win and deliver complex tech projects from day one
- Full brand ownership and client relationship control — always
- Zero engineering overhead or fixed technology costs
- Faster deal cycles and significantly higher win rates
- Deeper, stickier client relationships through broader capability
- Competitive differentiation that is hard for rivals to replicate

What Miracuves Gains

- Delivery volume and engineering team utilization at scale
- Market reach through established partner client networks
- Sector and geographic diversity across industries
- Long-term alliance relationships that compound in value
- Reduced direct sales and marketing overhead
- Delivery reputation built and validated through trusted partners

Speed of Execution

Both sides benefit from faster delivery cycles that create better client outcomes.

Quality at Scale

Proven engineering frameworks mean consistent quality across every engagement.

Long-Term Growth

Every successful delivery strengthens the alliance and creates the next opportunity.

"A partnership where only one side wins is a transaction. A partnership where both sides win structurally is an alliance — and that is exactly what this is designed to be."

The Engagement Process: Step by Step

Every alliance engagement follows a clear, repeatable six-step process — designed to minimize friction, preserve partner control, and keep delivery moving efficiently.

Opportunity Identified

Day 0

The partner identifies a client requirement — a new digital product, platform, or application. You scope the opportunity and define commercial terms with your client independently.

Brief Submitted

Day 1

You submit a structured project brief through the dedicated alliance channel. Miracuves reviews scope, confirms feasibility, and selects the appropriate base platform from our 150+ solution library.

Proposal Returned

Day 1-2

Miracuves returns a full delivery proposal — timeline, customization scope, and technical specifications — within 24 hours. You review and approve before any work begins.

Development & Customization

Day 2-7

Our engineering team configures, customizes, and brands the solution to your client's requirements. All work is under strict NDA. You receive progress updates throughout.

Review & Handover

Day 7-9

The completed solution is delivered to you for review. Revisions are handled promptly. Upon approval, full documentation, source access, and deployment assets are transferred.

Partner Delivers to Client

Day 9+

You present and deliver the finished product to your client — under your brand, on your terms. Miracuves remains available for post-delivery technical support as needed.

 Timelines vary by complexity. Simple solutions: 3-6 days. Complex platforms: 2-4 weeks. All timelines are confirmed and agreed before work begins — no surprises.

Confidentiality & Brand Protection

The integrity of the alliance depends on one thing: the partner's brand and client relationships are never at risk. Miracuves has built structural protections that make that guarantee ironclad, not merely contractual.

Full NDA as Standard

Every alliance engagement is covered by a mutual non-disclosure agreement from day one. Client identities, project details, commercial terms, and all deliverables are treated as strictly confidential.

No Direct Client Contact – Ever

Miracuves never contacts, markets to, or communicates with the partner's clients — directly or indirectly. All communication flows exclusively through the partner.

White-Label by Architecture

Every solution is built without Miracuves branding, attribution, or metadata. The finished product carries only the partner's identity — in code, documentation, and all client-facing materials.

No Competing Engagements

Miracuves does not operate as a competing agency. We do not pitch directly to end clients in markets where our alliance partners are active.

IP Transferred on Delivery

Upon project completion and payment, full intellectual property rights for the customized solution are transferred to the partner. You own what we build — completely and permanently.

Your clients are yours. Your brand is yours. Your commercial terms are yours. We are the engine — you are the face. That boundary is absolute.





Ideal Partner Profile

The Miracuves Alliance is not designed for everyone — and that is intentional. It is built for firms that are already commercially active and already trusted by their clients.



Established Client Relationships

You already have clients who trust you. You don't need help finding business — you need help delivering more of it, faster.



Consulting, Agency, or SI Background

Digital agencies, management consultancies, IT service firms, system integrators, and technology advisors are the natural home for this alliance.



Commercially Driven

You think in terms of margins, deal size, and client lifetime value. You want the commercial upside of a broader portfolio — not just more work.



Brand-Conscious

Your brand is an asset you've built over years. You want to expand capability without diluting the identity your clients associate with quality.



Growth-Oriented

You are actively looking to grow revenue, win larger deals, and enter new solution categories — without the risk of building an internal engineering function.



Operationally Lean

You run a tight, efficient organization. You don't want to add headcount, manage developers, or absorb the overhead of a technology team.



If this profile describes your firm, the Miracuves Alliance is designed specifically for you. The model works best when the partner is already strong commercially — we simply extend what you can deliver.



Engagement Flexibility: How the Model Adapts

The Miracuves Alliance is not a rigid program with fixed tiers or mandatory commitments. It flexes around how your firm actually operates — whether you engage once a quarter or run multiple concurrent projects.

Mode 1: Project-by-Project

Best for: Firms testing the alliance or with occasional digital product needs.

Engage Miracuves on a per-project basis. No retainer, no minimum commitment. Each engagement is independently scoped, priced, and delivered.

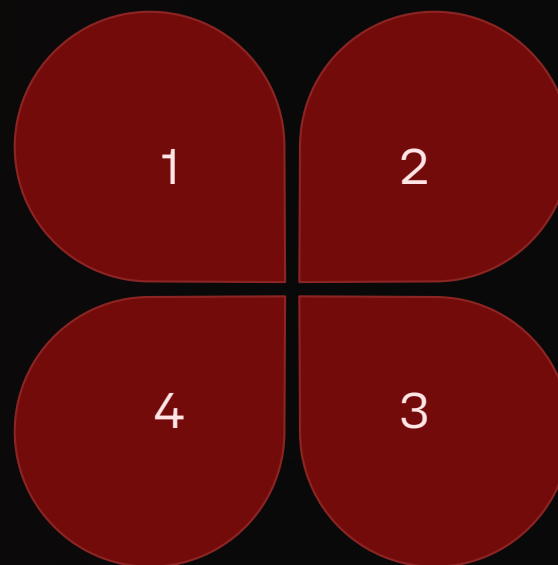
Trigger: You have a specific client opportunity and want to move fast.

Mode 4: Co-Created Product Lines

Best for: Firms wanting proprietary branded products.

Jointly develop white-label products that you take to market as your own branded offering — creating proprietary digital assets from the partnership.

Trigger: You want to own a product, not just deliver one.



Mode 2: Ongoing Delivery Partnership

Best for: Firms with a consistent pipeline of digital product work.

Establish a standing delivery relationship with priority access, faster turnaround, and a dedicated technical team familiar with your standards.

Trigger: You regularly win digital product deals and want a reliable, always-on delivery partner.

Mode 3: Portfolio Expansion Program

Best for: Firms building a new practice area or service line.

Work with Miracuves to define a solution portfolio, develop go-to-market positioning, and systematically expand into new digital product categories.

Trigger: You want to proactively build a new revenue stream — not just react to inbound opportunities.

□ All four modes operate under the same core principles: your brand, your client, your commercial terms. The mode simply determines the cadence and depth of the engagement.

Start the Alliance: Next Steps

The Miracuves Alliance is ready to activate the moment you are. There is no lengthy onboarding process, no complex procurement cycle, and no upfront investment required. The first step is a single conversation — and from there, we move at your pace.

01

Schedule an Alliance Briefing

A focused 30-minute call with the Miracuves Alliance team. We walk through the model, answer your questions, and assess fit — no commitment required.

02

Submit Your First Brief

Bring us a real client opportunity or a solution category you want to enter. We will return a delivery proposal within 24 hours — scope, timeline, and commercial terms.

03

Review & Confirm

Once you approve the proposal, we begin immediately. No lengthy contracts, no procurement delays. Your dedicated alliance contact manages everything from here.

04

Deliver & Grow

You deliver the solution to your client under your brand. We stay available for support. And the next opportunity is already one conversation away.

For the Partner

More capability. More revenue. More competitive. Zero engineering overhead. Your brand, your clients, your terms.

For Miracuves

Delivery at scale. Market reach. Long-term alliance relationships that compound in value over time.

For the Client

A trusted partner delivering high-quality digital outcomes — faster, with less friction, backed by a proven engineering engine.

This is not a vendor relationship. It is a growth architecture — built for the long term, activated today.

[Explore the Alliance](#)

[Contact Miracuves](#)